Health Line

The most comprehensive health magazine empowering families

Magazine Details:
- **Quantity**: 25,000 copies
- **Publication**: Glossy
- **Periodicity**: A Quarterly publication.

**Content**: Medical / Health articles written in simple English by doctors and licensed professionals, for all family members to read, understand and be educated.

**Distribution**:
- Alternative Medicine Centers.
- Community Health Centers.
- Free Home Delivery to zipcodes by rotation.
- Health Fairs and Community Events.
- Hospital, Medical and Dental Clinic lobbies.
- Luxury Car Dealerships.
- Select Hotel lobbies.
- Urgent care and Emergency Care lobbies.

**Counties Reached**:
- Fort Bend
- Harris
- Brazoria
- Galveston
- Montgomery

**Distribution covers these cities**:
1. Bellaire
2. Cypress
3. Friendswood
4. Galveston
5. Houston
6. Katy
7. Kingwood
8. League City
9. Missouri City
10. Pearland
11. Richmond
12. Rosenberg
13. Spring
14. Sugar Land
15. The Woodlands
Our Combined distribution Strategy gives our advertisers with the widest scope of readers.

1. **Direct Mail**
   Mail delivered to select zipcodes based on high income and high value neighborhoods with both homes and businesses covered. Magazines are mailed in rotation to these zipcodes weekly.

2. **Lounge Copies**
   For multiple-reads by waiting clients / customers, we place copies at business and medical offices, dental clinics, luxury car dealers, select hotels, and other public waiting rooms.

3. **Paid Subscription (option of convenience)**
   Readers opt-in for mail box delivery every month to their office or homes for a $12 annual cost. Magazine is mailed quarterly.

For further information, or to advertise in this Health magazine, please call us @ 713-774-5140 or email: ads@voiceofasiagroup.com

A publication by Voice of Asia News Group, Houston, Texas.
## Net Ad Rates (Color or B/W)

<table>
<thead>
<tr>
<th>AD SIZES</th>
<th>1x</th>
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<tr>
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## Premium Positions

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Guaranteed Position: Additional 10% of cost ad for 1/2 page or larger

### PAGE SIZE: (Finished Size) 8.375” x 10.875” • Full Bleed 8.875” x 11.375”

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*Ask for our Bumper Issue Rates for September 2016*

713-774-5140  HealthLineMag.com  E-mail: ads@voiceofasiagroup.com